THE “MUST ATTEND” CONFERENCE FOR SCHOOL COUNSELORS IN NEW YORK STATE

CELEBRATING THE RESILIENT SCHOOL COUNSELOR

THE SAGAMORE
ON LAKE GEORGE
BOLTON LANDING, NEW YORK

NOVEMBER 16-17 2018
Rev. Dr. Bryant T. Marks, Sr.
Minister, Researcher, Trainer, & Award-Winning Educator

Dr. Bryant T. Marks, Sr. is a minister, researcher, trainer, and award-winning educator. His personal and professional mission is to develop the knowledge, wisdom, and skills of others that will allow them to reach their full potential and live their lives with purpose and passion. Dr. Marks is the Founding Director of the National Training and Education Institute and is a professor in the Department of Psychology at Morehouse College. He served on President Obama’s Board of Advisors with the White House Initiative on Educational Excellence for African Americans and as senior advisor with the White House Initiative on Historically Black Colleges and Universities. Dr. Marks was a contributor/trainer with the Obama Administration’s My Brother’s Keeper (MBK) and 21st Century Policing programs. Dr. Marks has provided implicit bias training to over 1,500 Police Chiefs and executives via a series of briefings at the White House in 2016, and several thousand patrol officers in local police departments including the entire Los Angeles Police Department. He has also provided training related to diversity and implicit bias to individuals in education (K-12 and higher education), philanthropy, non-profits, local and federal government, and several other sectors. He serves on several national boards and is a highly sought after speaker and trainer. He holds a B.A. in psychology and a minor in economics from Morehouse College, and an M.A. and Ph.D. in Social Psychology from the University of Michigan. Dr. Marks conducts research and professional development in the areas of diversity and implicit bias, Black male psychology and development, the academic achievement of minority college students, innovations in STEM education, and personal passion and productivity. Dr. Marks is married to Kimberly Marks and father to Kim, Zion-Trinity, and Bryant II.

Dr. Tracy L. Jackson
NCC, NCSC, ACS, BC-TMH

Dr. Tracy L. Jackson, NCC, NCSC, ACS, BC-TMH serves as the Supervisor of School Counseling Services for Loudoun County Public Schools, Loudoun County, VA. Prior to her current position, she served as the Supervisor of Counseling and Guidance Services for Syracuse City School District, Syracuse, NY and Coordinator of Guidance Services for Virginia Beach City Public Schools, Virginia Beach, VA. Having been a school counselor since 1997, Dr. Jackson has worked at every level, served as a high school counseling department chair and has spent the last eleven years as a central office school counseling administrator.

Dr. Jackson is a Past President and Past Counselor Supervisor VP of the Virginia School Counseling Association. She currently is an Editorial Board Member for ASCA’s journal,
Kwok-Sze Richard Wong, Ed.D.
Executive Director
American School Counselor Association

Richard Wong has a diverse career in education, publishing and association management. In March, 2000, he became the Executive Director of the American School Counselor Association, a non-profit organization that supports and represents school counselors on a national and international scope. Previously, he had served as the Deputy Executive Director for the Public Risk Management Association in Arlington, Va., and as an editor for Simon & Schuster, Los Angeles. He started his professional career as an English and journalism teacher.

Dr. Wong received a Bachelor of Arts degree from the University of Florida, a Master of Arts degree in Education and Human Development from the George Washington University, and a Doctorate degree in Education from the University of Pennsylvania.

Dr. Wong has written numerous books and other publications. He has served on several boards and committees, including the USA Today Education Advisory Panel, GED Advisory Board, Alliance for Consumer Education Board of Trustees, National Centers for Career and Technical Education Advisory Council and the Trust to Insure Educators Board of Directors.
## FRIDAY AGENDA

**FRIDAY, NOVEMBER 16, 2018**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 AM - 8:00 AM</td>
<td>Registration &amp; Breakfast</td>
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<tr>
<td>7:45 AM - 8:00 AM</td>
<td>Sponsor Presentation TBA</td>
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<tr>
<td>8:00 AM - 8:15 AM</td>
<td>Welcome Conference Opening Dr. Gail Reed-Barnett, Dr. Bob Rotunda</td>
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<tr>
<td>8:15 AM - 9:15 AM</td>
<td><strong>Keynote</strong> Kwok-Sze Richard Wong, Ed.D.</td>
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<tr>
<td>9:30 AM - 10:30 AM</td>
<td>Workshop Session 1 (Choose from 6 breakouts)</td>
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<tr>
<td>10:30 AM - 11:00 AM</td>
<td>Break &amp; Exhibits</td>
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<tr>
<td>11:00 AM - 12:00 PM</td>
<td>Workshop Session 2 (Choose from 6 breakouts)</td>
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<tr>
<td>12:00 PM - 1:15 PM</td>
<td>Lunch &amp; Awards Presentation</td>
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<tr>
<td>1:15 PM - 2:10 PM</td>
<td><strong>Keynote</strong> Dr. Tracy L. Jackson</td>
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<tr>
<td>2:15 PM - 3:15 PM</td>
<td>Workshop Session 3 (Choose from 6 breakouts)</td>
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<tr>
<td>3:15 PM - 3:45 PM</td>
<td>Exhibitor Rally/Break/Raffle Winners</td>
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<tr>
<td>3:00 PM - 4:00 PM</td>
<td>Graduate Students Poster Session</td>
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<tr>
<td>3:45 PM - 4:45 PM</td>
<td>Workshop Session 4 (Choose from 6 breakouts)</td>
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<td>4:50 PM - 5:35 PM</td>
<td>Workshop Session 5 (Choose from 6 breakouts)</td>
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<tr>
<td>6:00 PM - 8:00 PM</td>
<td>Dinner “on your own”</td>
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<tr>
<td>8:00 PM - 11:00 PM</td>
<td>NYSSCA Social Event</td>
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</table>

**WORKSHOPS INCLUDE:**

- Nourishing the Counselor’s Soul to Decrease Stress and Increase Resiliency
- Moving On: Effective Transition and Career Planning for All Students
- Human Trafficking: Modern Day Slavery
- Developmental School Counseling for the Developing Adolescent
- Initiating a Social Emotional Learning Program in a Middle School - The Good, The Bad, and The Ugly
- Elementary School Counseling: The Importance and Application of Counseling Connections for our Younger Kids
- Guidance Class Matters
- All in the Family: Family Focused Interventions for LGBTQIA & Youth of Color
- Overview and Update- NY State Diploma and Credential Requirements
- Data Tells a Story
- Trauma Informed Schools 101

Schedule subject to change.
SATURDAY AGENDA

SATURDAY, NOVEMBER 17, 2018

7:00 AM - 8:00 AM  Registration & Breakfast
7:45 AM - 8:00 AM  Sponsor Presentation  TBA
8:00 AM - 9:00 AM  Keynote  Rev. Dr. Bryant T. Marks, Sr.
9:00 AM - 9:45 AM  Annual Membership Business Meeting
                    Raffle Presentation
9:45 AM - 10:15 AM  Coffee Break & Exhibits
10:30 AM - 11:30 AM  Workshop Session 6  (Choose from 6 breakouts)
11:40 AM - 12:40 PM  Workshop Session 7  (Choose from 6 breakouts)
12:45 PM - 2:00 PM  Lunch & Closing Remarks
2:00 PM  Conference Closes

WORKSHOPS INCLUDE:

- Social and Emotional Learning: How to Create Safe and Caring Learning Environments
- Career Transition for School Counselors who have considered becoming Counselor Educators: Exploring PhDs, EdDs and other doctoral degree programs
- Supporting Mental Health and Wellness among school aged youth: Leveraging the role of the school counselor
- Incorporating Music & Visualization into Counseling Interventions
- Meeting Kids in the Middle
- Gang Awareness and Understanding for School Counselors
- Educating the Whole Child: Social Emotional Development and the Comprehensive Model
- Be Fit with Josie
- Critical Care for the Caregiver: Focusing on Self-Care and Strategies to Prevent Burnout in the Demanding Field of School Counseling
- Understanding, Guiding and Supporting for our LGBTQ Students
- Expanding Career Curiosity and Awareness Among Middle School Students
- Mindfulness for Beginners
- Connecting the Dots: Planning and Organizing Your Comprehensive School Counseling Program
- Synergy and Strategy: Working Together to Meet Student Needs
- Guidance Assembly: combining iMOVIE, music, and social media to reach every student
- Counseling Queer Youth: Planning to Promote Competence and Visibility
- Nurturing Counselor Wellness through a Solution Focused Approach
- Addressing Mental Health Through Evidence-based Suicide Prevention
- Understanding the New Middle-Level CTE Requirements and Content
- Fostering Leadership: Bridging the Gap Between Theory and Practice
- Why Data? A Closer Look at the ASCA Model

Conference format and speaker scheduled times subject to change.

Schedule subject to change.
The Sagamore is located on Lake George at 110 Sagamore Road, Bolton Landing, New York 12814. The resort is accessible by air to Albany International Airport, by Amtrak from New York and Montreal, and by automobile via Interstate 87 (the Northway). Check out the resort here: www.thesagamore.com

A few references for things to do in the Adirondack Park and the greater Glens Falls Region!

www.adirondackchamber.org  |  www.glensfallsregion.com
(Both websites have links to area restaurants, shopping outlets, museums, and other local attractions)

Some recommendations for great restaurants right in Bolton Landing, NY:
• The Algonquin and The Topside Grill
• Frederick’s
• Market Place Steakhouse
• Mr. Brown’s Pub

Great Places to visit in the Glens Falls/Lake George Area:
• The Hyde Collection
• The Shirt Factory (A collection of local artistry)
• Lower Regional Arts Council (LARAC)
• Chapman Historical Museum
• Sip & Canvas

Great Shopping!
• The French Mountain Commons, Lake George
• Adirondack Outlet Mall, Lake George
• The Silo Country Store, Queensbury
• Sutton’s Country Store, Queensbury
NYSSCA 2018 Conference Registration Form

Annual Conference: Nov 16-Nov 17, 2018
“Celebrating the Resilient School Counselor”
The Sagamore, 110 Sagamore Road, Bolton Landing, NY 12814
PLEASE PRINT CLEARLY!
One registration form per person. This form must be accompanied by full payment or purchase order.

First Name: __________________    Last Name: ___________________________
E-mail address:________________________  Telephone: (____) - ____ - _________
(required for confirmation)                                                                  (include area code)

School District:___________________________________
PREFERRED mailing address:  □ School/Work (Include School Name)   □ HOME
If Work: School:  _______________________________________________________________
Street Address:  _______________________________________________________________
City/Town:  ______________________ State:  _____  ZIP: __________  Region/County:  ____________

Position Title: ______________________________________
□ Elementary  □ Middle School  □ High School  □ Administrator  □ Director  □ Grad Student  □ Counselor Educator

Are you currently a NYSSCA Member*?  □ YES  □ NO  ASCA Member?  □ YES  □ NO
*NYSSCA Membership must be current through December 2018 to qualify for membership rate.

Preferred t-shirt size (men’s sizes)?  □ Small  □ Med  □ Large  □ X Large  □ XX Large  □ XXX Large

Are you a first time conference attendee?  □ YES  □ NO
CHECK ONE CONFERENCE TYPE

<table>
<thead>
<tr>
<th>Registration Includes: Friday/Saturday breakfast &amp; lunch and conference materials</th>
<th>NYSSCA Members</th>
<th>Non-Members Fee incl 1 yr membership</th>
<th>Graduate Student Fee incl 1 yr membership</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Bird Registration (postmarked by 10/18/18)</td>
<td>□ $250.00</td>
<td>□ $300.00</td>
<td>□ $180.00</td>
<td>□ I will only attend my scheduled presentation</td>
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<tr>
<td>Regular/On-Site Registration</td>
<td>□ $265.00</td>
<td>□ $315.00</td>
<td>□ $205.00</td>
<td>□ $155.00 Attending both days</td>
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<tr>
<td>Friday Only</td>
<td>□ $200.00</td>
<td>□ $250.00</td>
<td>□ $100.00</td>
<td>□ $90.00</td>
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<tr>
<td>Saturday Only</td>
<td>□ $175.00</td>
<td>□ $225.00</td>
<td>□ $80.00</td>
<td>□ $65.00</td>
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</tbody>
</table>

Graduate School:  □ $60.00

Volunteers APPROVED ONLY

Total Payment Enclosed:  $                    Check #                    P.O. #

To provide additional service, we will provide our exhibitors & sponsors with participant emails (only).
□ Check here if you would like to opt out from this service.

Checks and purchase orders must be payable to NYSSCA.

Mail completed registration form w/ full payment by check OR authorized PO: NYSSCA, P.O. Box 217; Leicester, NY 14481: Attention Registration Chair

No refunds unless requested in writing prior to 11/9/2018. You may substitute a colleague by 11/14/2018

Conference, bus transportation from NYC, and hotel information at www.nyssca.org


Send conference questions to info@nyssca.org  │  Send registration questions to: Registration Chair, at info@nyssca.org

*Check your membership renewal date when signing in on our website or email inquiries to membership@nyssca.org
Starfish can regenerate their limbs if one breaks off. It is impossible to keep a starfish down. School counselors are hard to keep down, resilient and adaptive. And just like the little starfish, that creates distinctive tracks in the sand, school counselors create distinctive differences in the lives of students.