NYSSCA
NEW YORK STATE SCHOOL COUNSELOR ASSOCIATION

THE "MUST ATTEND" CONFERENCE FOR SCHOOL COUNSELORS IN NEW YORK STATE

CELEBRATING THE Resilient SCHOOL COUNSELOR

THE SAGAMORE
ON LAKE GEORGE
BOLTON LANDING, NEW YORK

NOVEMBER 16-17 2018

2018 CONFERENCE

Rev. Dr. Bryant T. Marks, Sr.

Minister, Researcher, Trainer, & Award-Winning Educator

Dr. Bryant T. Marks, Sr. is a minister, researcher, trainer, and award-winning educator. His personal and professional mission is to develop the knowledge, wisdom, and skills of others that will allow them to reach their full potential and live their lives with purpose and passion. Dr. Marks is the Founding Director of the National Training and Education Institute and is a professor in the Department of Psychology at Morehouse College. He served on President Obama's Board of Advisors with the White House Initiative on Educational Excellence for African Americans and as senior advisor with the White House Initiative on Historically Black Colleges and Universities. Dr. Marks was a contributor/trainer with the Obama Administration's My Brother's Keeper (MBK) and 21st Century Policing programs. Dr. Marks has provided implicit bias training to over 1,500 Police Chiefs and executives via a series of briefings at the White House in 2016, and several thousand patrol officers in local police departments including the entire Los Angeles Police Department. He has also provided training related to diversity and implicit bias to individuals in education (K-12 and higher education), philanthropy, non-profits, local and federal government, and several other sectors. He serves on several national boards and is a highly sought after speaker and trainer. He holds a B.A. in psychology and a minor in economics from Morehouse College, and an M.A. and Ph.D. in Social Psychology from the University of Michigan. Dr. Marks conducts research and professional development in the areas of diversity and implicit bias, Black male psychology and development, the academic achievement of minority college students, innovations in STEM education, and personal passion and productivity. Dr. Marks is married to Kimberly Marks and father to Kim, Zion-Trinity, and Bryant II.

Dr. Tracy L. Jackson

NCC, NCSC, ACS, BC-TMH

Dr. Tracy L. Jackson, NCC, NCSC, ACS, BC-TMH serves as the Supervisor of School Counseling Services for Loudoun County Public Schools, Loudoun County, VA. Prior to her current position, she served as the Supervisor of Counseling and Guidance Services for Syracuse City School District, Syracuse, NY and Coordinator of Guidance Services for Virginia Beach City Public Schools, Virginia Beach, VA. Having been a school counselor since 1997, Dr. Jackson has worked at every level, served as a high school counseling department chair and has spent the last eleven years as a central office school counseling administrator.

Dr. Jackson is a Past President and Past Counselor Supervisor VP of the Virginia School Counseling Association. She currently is an Editorial Board Member for ASCA's journal,

SPEAKERS

Professional School Counseling, a RAMP Reviewer and serves on the ASCA Position Statement Committee. In addition, she has worked with the Virginia Department of Education as a Regional Administrator in School Counseling and has provided training on academic and career plans across the Commonwealth of Virginia. She is the 2012 recipient of the Hampton Roads Counselor and the Virginia Counselor Association's Counselor of the Year Award, the 2012 recipient of the Chi Sigma Iota Counseling Honor Society International Outstanding Counselor Practitioner Supervisor Award, and a 2015 Darden School of Education Fellow.

Additionally, Dr. Jackson is an adjunct assistant professor, a member of Trinity Washington University Counseling Advisory Committee, a delegate to the College Board Guidance and Admission Assembly, a blogger, a book reviewer, holds several counseling certifications, has presented at numerous conferences, both in the U.S. and abroad, is a past member of the Guidance Council for Cappex.com, the Department of Education Program Advisory Board for Argosy University, and Advisory Team for the National Office for School Counselor Advocacy (NOSCA).

Dr. Jackson holds a Ph.D. in Counseling from Old Dominion University, an endorsement in Administration and Leadership from the University of Virginia, a M.S. in Counselor Education from North Carolina A&T State University and a B.A. in Sociology from the University of Rhode Island.

Kwok-Sze Richard Wong, Ed.D.

Executive Director
American School Counselor Association

Richard Wong has a diverse career in education, publishing and association management. In March, 2000, he became the Executive Director of the American School Counselor Association, a non-profit organization that supports and represents school counselors on a national and international scope. Previously, he had served as the Deputy Executive Director for the Public Risk Management Association in Arlington, Va., and as an editor for Simon & Schuster, Los Angeles. He started his professional career as an English and journalism teacher.

Dr. Wong received a Bachelor of Arts degree from the University of Florida, a Master of Arts degree in Education and Human Development from the George Washington University, and a Doctorate degree in Education from the University of Pennsylvania.

Dr. Wong has written numerous books and other publications. He has served on several boards and committees, including the USA Today Education Advisory Panel, GED Advisory Board, Alliance for Consumer Education Board of Trustees, National Centers for Career and Technical Education Advisory Council and the Trust to Insure Educators Board of Directors.

FRIDAY AGENDA

FRIDAY, NOVEMBER 16, 2018

7:00 AM - 8:00 AM	**Registration & Breakfast**
7:45 AM - 8:00 AM	**Sponsor Presentation** TBA
8:00 AM - 8:15 AM	**Welcome Conference Opening** Dr. Gail Reed-Barnett, Dr. Bob Rotunda
8:15 AM - 9:15 AM	**Keynote** Kwok-Sze Richard Wong, Ed.D.
9:30 AM - 10:30 AM	**Workshop Session 1** (Choose from 6 breakouts)
10:30 AM - 11:00 AM	**Break & Exhibits**
11:00 AM - 12:00 PM	**Workshop Session 2** (Choose from 6 breakouts)
12:00 PM - 1:15 PM	**Lunch & Awards Presentation**
1:15 PM - 2:10 PM	**Keynote** Dr. Tracy L. Jackson
2:15 PM - 3:15 PM	**Workshop Session 3** (Choose from 6 breakouts)
3:15 PM - 3:45 PM	**Exhibitor Rally/Break/Raffle Winners**
3:00 PM - 4:00 PM	**Graduate Students Poster Session**
3:45 PM - 4:45 PM	**Workshop Session 4** (Choose from 6 breakouts)
4:50 PM - 5:35 PM	**Workshop Session 5** (Choose from 6 breakouts) **Resource Implementation**
6:00 PM - 8:00 PM	**Dinner "on your own"**
8:00 PM - 11:00 PM	**NYSSCA Social Event**

WORKSHOPS INCLUDE:

Nourishing the Counselor's Soul to Decrease Stress and Increase Resiliency

Moving On: Effective Transition and Career Planning for All Students

Human Trafficking: Modern Day Slavery

Developmental School Counseling for the Developing Adolescent

Initiating a Social Emotional Learning Program in a Middle School - The Good, The Bad, and The Ugly

Elementary School Counseling- The Importance and Application of Counseling Connections for our Younger Kids

Guidance Class Matters

All in the Family: Family Focused Interventions for LGBTQQIA & Youth of Color

Overview and Update- NY State Diploma and Credential Requirements

Data Tells a Story

Trauma Informed Schools 101

Schedule subject to change.

SATURDAY AGENDA

SATURDAY, NOVEMBER 17, 2018

7:00 AM - 8:00 AM	**Registration & Breakfast**
7:45 AM - 8:00 AM	**Sponsor Presentation** TBA
8:00 AM - 9:00 AM	**Keynote** Rev. Dr. Bryant T. Marks, Sr.
9:00 AM - 9:45 AM	**Annual Membership Business Meeting** **Raffle Presentation**
9:45 AM - 10:15 AM	**Coffee Break & Exhibits**
10:30 AM - 11:30 AM	**Workshop Session 6** (Choose from 6 breakouts)
11:40 AM - 12:40 PM	**Workshop Session 7** (Choose from 6 breakouts)
12:45 PM - 2:00 PM	**Lunch & Closing Remarks**
2:00 PM	**Conference Closes**

WORKSHOPS INCLUDE:

Social and Emotional Learning: How to Create Safe and Caring Learning Environments

Career Transition for School Counselors who have considered becoming Counselor Educators: Exploring PhDs, EdDs and other doctoral degree programs

Supporting Mental Health and Wellness among school aged youth: Leveraging the role of the school counselor

Incorporating Music & Visualization into Counseling Interventions

Meeting Kids in the Middle

Gang Awareness and Understanding for School Counselors

Educating the Whole Child: Social Emotional Development and the Comprehensive Model

Be Fit with Josie

Critical Care for the Caregiver: Focusing on Self-Care and Strategies to Prevent Burnout in the Demanding Field of School Counseling

Understanding, Guiding and Supporting for our LGBTQ Students

Expanding Career Curiosity and Awareness Among Middle School Students

Mindfulness for Beginners

Connecting the Dots: Planning and Organizing Your Comprehensive School Counseling Program

Synergy and Strategy: Working Together to Meet Student Needs

Guidance Assembly: combining iMOVIE, music, and social media to reach every student

Counseling Queer Youth: Planning to Promote Competence and Visibility

Nurturing Counselor Wellness through a Solution Focused Approach

Addressing Mental Health Through Evidence-based Suicide Prevention

Understanding the New Middle-Level CTE Requirements and Content

Fostering Leadership: Bridging the Gap Between Theory and Practice

Why Data? A Closer Look at the ASCA Model

Conference format and speaker scheduled times subject to change.

Schedule subject to change.

THE SAGAMORE
ON LAKE GEORGE
BOLTON LANDING, NEW YORK

110 Sagamore Road
Bolton Landing, NY 12814
Tel: (518) 644-9400
www.thesagamore.com

HOTEL CONFERENCE RATE RESERVATIONS DEADLINE: Oct. 16, 2018

The Sagamore is located on Lake George at 110 Sagamore Road, Bolton Landing, New York 12814. The resort is accessible by air to Albany International Airport, by Amtrak from New York and Montreal, and by automobile via Interstate 87 (the Northway). Check out the resort here: www.thesagamore.com

A few references for things to do in the **Adirondack Park** and the greater **Glens Falls Region**!

www.adirondackchamber.org | www.glensfallsregion.com
(Both websites have links to area restaurants, shopping outlets, museums, and other local attractions)

Some recommendations for great restaurants right in Bolton Landing, NY:

- The Algonquin and The Topside Grill
- Frederick's
- Market Place Steakhouse
- Mr. Brown's Pub

Great Places to visit in the Glens Falls/Lake George Area:

- The Hyde Collection
- The Shirt Factory (A collection of local artistry)
- Lower Regional Arts Council (LARAC)
- Chapman Historical Museum
- Sip & Canvas

Great Shopping!

- The French Mountain Commons, Lake George
- Adirondack Outlet Mall, Lake George
- The Silo Country Store, Queensbury
- Sutton's Country Store, Queensbury

NYSSCA 2018 Conference Registration Form

Annual Conference: Nov 16-Nov 17, 2018

"Celebrating the Resilient School Counselor"

The Sagamore, 110 Sagamore Road, Bolton Landing, NY 12814

PLEASE PRINT CLEARLY!

One registration form *per person*. This form must be accompanied by full payment or purchase order.

OR REGISTER ONLINE nyssca.org

First Name: _____ Last Name: _____

E-mail address: _____ Telephone: (____) - ____ - _____

(required for confirmation) (include area code)

School District: _____

PREFERRED mailing address: ❑ **School/Work** (Include School Name) ❑ **HOME**

If Work: School: _____

Street Address: _____

City/Town: _____ State: _____ ZIP: _____ Region/County: _____

Position Title: _____

❑ Elementary ❑ Middle School ❑ High School ❑ Administrator ❑ Director ❑ Grad Student ❑ Counselor Educator

Are you currently a NYSSCA Member*? ❑ **YES** ❑ **NO** ***ASCA Member?*** ❑ **YES** ❑ **NO**

*NYSSCA Membership must be current through December 2018 to qualify for membership rate.

Preferred t-shirt size (men's sizes)? ❑ **Small** ❑ **Med** ❑ **Large** ❑ **X Large** ❑ **XX Large** ❑ **XXX Large**

Are you a first time conference attendee? ❑ **YES** ❑ **NO**

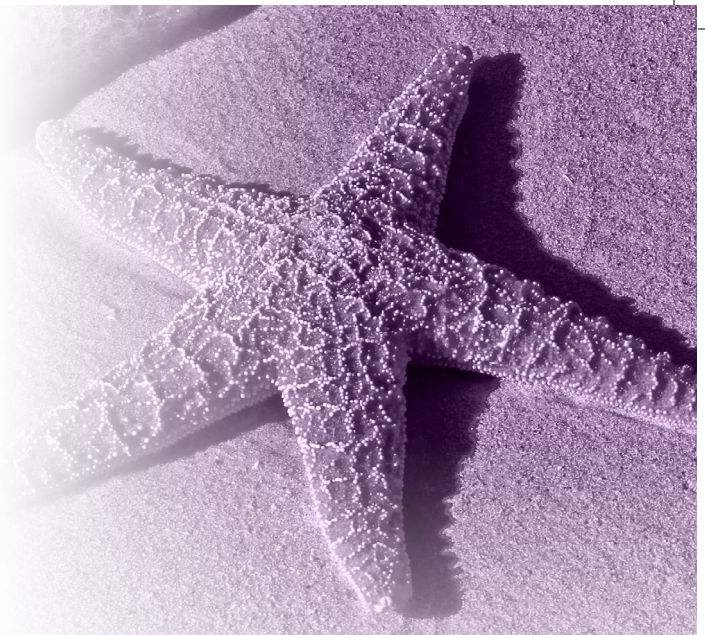
CHECK ONE CONFERENCE TYPE

Registration Includes: Friday/Saturday breakfast & lunch and conference materials	**NYSSCA Members**	**Non-Members** *Fee Incl 1 yr membership*	**Graduate Student** *Fee Incl 1 yr membership*	**Presenter**
Early Bird Registration (postmarked by 10/18/18)	❑ **$250.00**	❑ **$300.00**	❑ **$180.00**	❑ **I will only attend my scheduled presentation**
Regular/On-Site Registration	❑ **$265.00**	❑ **$315.00**	❑ **$205.00**	❑ **$155.00** Attending both days
Friday Only	❑ **$200.00**	❑ **$250.00**	❑ **$100.00**	❑ **$90.00**
Saturday Only	❑ **$175.00**	❑ **$225.00**	❑ **$80.00**	❑ **$65.00**
Graduate School:				
Volunteers APPROVED ONLY	❑ **$60.00**			

Total Payment Enclosed: **$** _____ Check # _____ P.O. # _____

- To provide additional service, we will provide our exhibitors & sponsors with participant emails (only).
  ❑ Check here if you would like to opt out from this service.
- Checks and purchase orders must be payable to NYSSCA.
- Mail completed registration form w/ full payment by check OR authorized PO: **NYSSCA; PO. Box 217; Leicester, NY 14481: Attention Registration Chair**
- No refunds unless requested in writing prior to **11/9/2018**. You may substitute a colleague by **11/14/2018**
- Conference, bus transportation from NYC, and hotel information at **www.nyssca.org**
- Make room reservations directly by **Oct. 16, 2018** with **Sagamore (1-866-385-6221).** Use conference code **NYSSCA1118** for the conference room rate.
- Send conference questions to **info@nyssca.org** | Send registration questions to: Registration Chair, at **info@nyssca.org**
- *Check your membership renewal date when signing in on our website or email inquiries to **membership@nyssca.org**

NYSSCA
P.O. BOX 217
Leicester, New York 14481



Starfish can regenerate their limbs if one breaks off. It is impossible to keep a starfish down. School counselors are hard to keep down, resilient and adaptive. And just like the little starfish, that creates distinctive tracks in the sand, school counselors create distinctive differences in the lives of students.

THANK YOU FOR SHARING THIS **BROCHURE** WITH YOUR **SCHOOL COUNSELORS**

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THE PROFESSIONAL ASSOCIATION FOR SCHOOL COUNSELORS IN NEW YORK STATE